Student's Name/Initial:	/	Date:	Teacher's Initials:	Date:

FASHION MERCHANDISING STUDENT PROFILE

COURSE CODE: 5410

Directions: Evaluate the student using the applicable rating scales below and check the appropriate box to indicate the degree of competency. The ratings 3, 2, 1, and N are not intended to represent the traditional school grading system of A, B, C, and D. The description associated with each of the ratings focuses on the level of student performance or cognition for each of the competencies listed below.

PERFORMANCE RATING

3 - Skilled--can perform task independently with no supervision
2 - Moderately skilled--can perform task completely with limited supervision
1 - Limitedly skilled--requires instruction and close supervision
N - No exposure--has no experience or knowledge of this task

COGNITIVE RATING

3 - Knowledgeable--can apply the concept to solve problems
2 - Moderately knowledgeable--understands the concept
1 – Limitedly knowledgeable--requires additional instruction
N - No exposure--has not received instruction in this area

A. SAFETY

3 2 1 N

__ __ __ __1. Review school safety policies and procedures.
__ __ __ __2. Review classroom safety rules and procedures.
__ __ __ __3. Review safety procedures for using equipment in the classroom.
__ __ __ __4. Identify major causes of work-related accidents in office environments.
__ __ __ __5. Demonstrate safety skills in an office/work environment.

B. STUDENT ORGANIZATIONS

3 2 1 N

__ __ __ __1. Identify the purpose and goals of a Career and Technology Student Organization (CTSO).
__ __ __ __2. Explain how CTSOs are integral parts of specific clusters, majors, and/or courses.
__ __ __ __3. Explain the benefits and responsibilities of being a member of a CTSO.
__ __ __ __4. List leadership opportunities that are available to students through participation in CTSO conferences, competitions, community service, philanthropy, and other activities.
__ __ __ __5. Explain how participation in CTSOs can promote lifelong benefits in other professional and civic organizations.

C. TECHNOLOGY KNOWLEDGE

3 2 1 N

__ __ __ __1. Demonstrate proficiency and skills associated with the use of technologies that are common to a specific occupation.
__ __ __ __2. Identify proper netiquette when using e-mail, social media, and other technologies for communication purposes.
__ __ __ __3. Identify potential abuse and unethical uses of laptops, tablets, computers, and/or networks.
__ __ __ __4. Explain the consequences of social, illegal, and unethical uses of technology (e.g., piracy; illegal downloading; licensing infringement; inappropriate uses of software, hardware, and mobile devices in the work environment).
__ __ __ __5. Discuss legal issues and the terms of use related to copyright laws, fair use laws, and ethics pertaining to downloading of images, photographs, documents, video, sounds, music, trademarks, and other elements for personal use.
__ __ __ __6. Describe ethical and legal practices of safeguarding the confidentiality of business-related information.
__ __ __ __7. Describe possible threats to a laptop, tablet, computer, and/or network and methods of avoiding attacks.

D. PERSONAL QUALITIES AND EMPLOYABILITY SKILLS

__ __ __ __1. Demonstrate punctuality.
__ __ __ __2. Demonstrate self-representation.
__ __ __ __3. Demonstrate work ethic.
__ __ __ __4. Demonstrate respect.
__ __ __ __5. Demonstrate time management.
__ __ __ __6. Demonstrate integrity.
__ __ __ __7. Demonstrate leadership.
__ __ __ __8. Demonstrate teamwork and collaboration.
__ __ __ __9. Demonstrate conflict resolution.
__ __ __ __10. Demonstrate perseverance.
__ __ __ __11. Demonstrate commitment.
__ __ __ __12. Demonstrate a healthy view of competition.
__ __ __ __13. Demonstrate a global perspective.

__ __ __ __14. Demonstrate health and fitness.
__ __ __ __15. Demonstrate self-direction.
__ __ __ __16. Demonstrate lifelong learning.

E. PROFESSIONAL KNOWLEDGE

3 2 1 N

__ __ __ __1. Demonstrate effective speaking and listening skills.
__ __ __ __2. Demonstrate effective reading and writing skills.
__ __ __ __3. Demonstrate mathematical reasoning.
__ __ __ __4. Demonstrate job-specific mathematics skills.
__ __ __ __5. Demonstrate critical-thinking and problem-solving skills.
__ __ __ __6. Demonstrate creativity and resourcefulness.
__ __ __ __7. Demonstrate an understanding of business ethics.
__ __ __ __8. Demonstrate confidentiality.
__ __ __ __9. Demonstrate an understanding of workplace structures, organizations, systems, and climates.
__ __ __ __10. Demonstrate diversity awareness.
__ __ __ __11. Demonstrate job acquisition and advancement skills.
__ __ __ __12. Demonstrate task management skills.
__ __ __ __13. Demonstrate customer-service skills.

F. MARKETING CLUSTER

3 2 1 N

__ __ __ __ 1. Evaluate pathways in the marketing cluster.
__ __ __ __ 2. Explain the objectives of the course as it relates to the career pathway.

G. FASHION INDUSTRY OVERVIEW

3 2 1 N

__ __ __ __ 1. Explain the fashion principles.
__ __ __ __ 2. Compare types of fashion retailers and their target markets.
__ __ __ __ 3. Discuss the foreign fashion markets.
__ __ __ __ 4. Define and give examples of fashion terminology.
__ __ __ __ 5. Discuss environmental influences on fashion (e.g., social, psychological, economic.
__ __ __ __6. Discuss the components of fashion (e.g., silhouette, details, texture, color, style).
__ __ __ __7. Discuss careers in the fashion industry.

H. NATURE OF FASHION

3 2 1 N

__ __ __ __ 1. Define and discuss each stage of the fashion cycle.
__ __ __ __ 2. Identify significant events and their impact on the historical development of fashion.
__ __ __ __ 3. Discuss fashion eras.

I. PRODUCT TECHNOLOGY

3 2 1 N

__ __ __ __ 1. Determine ways in which color affects clothing selection.
__ __ __ __ 2. Discuss line arrangement of clothing.
__ __ __ __ 3. Evaluate how line arrangement of clothing affects clothing appearance.
__ __ __ __ 4. Discuss the individual elements that give a silhouette its form or shape (clothing details).
__ __ __ __ 5. Evaluate synthetic and natural fibers.
__ __ __ __ 6. Compare synthetic and natural fibers.
__ __ __ __ 7. Analyze fabric names, uses, and care requirements.
__ __ __ __ 8. Analyze characteristics, names, uses, and care requirements of fibers, yarns, fabrics, and materials.
__ __ __ __9. Evaluate characteristics, names, uses, and care requirements of fibers, yarns, fabrics, and materials.
__ __ __ __10. Explain common garment construction methods.
__ __ __ __11. Identify and compare accessory items indicating fashionable ways to accessorize garments.
__ __ __ __12. Explain how to determine size and fit of shoes and children's, juniors', women's, and men's apparel.
__ __ __ __13. Explain factors involved in planning wardrobes for different lifestyles.
__ __ __ __14. Create a profile and portfolio on fashion designers, indicating the characteristics and dominant influence on fashion.

J. SELLING

3 2 1 N

__ __ __ __ 1. Identify fashion selling techniques.
__ __ __ __ 2. Perform various mathematical calculations in retail sales.
__ __ __ __ 3. Acquire product information from barcodes, hangtags, and/or brochures.
__ __ __ __ 4. Apply product knowledge in a sales demonstration.
__ __ __ __ 5. Identify online selling techniques to include mobile and personal devices.
__ __ __ __ 6. Identify online shopping techniques to include mobile and personal devices.

K. FASHION PROMOTION

3 2 1 N

__ __ __ __ 1. Explain the purpose and importance of promotion in the fashion industry.
__ __ __ __ 2. Explain how advertising influences and develops fashion trends.
__ __ __ __ 3. Demonstrate the use of design elements.
__ __ __ __ 4. Demonstrate the use of design principles.
__ __ __ __ 5. Identify primary, secondary, and intermediate colors using a color wheel.
__ __ __ __ 6. Evaluate color schemes based on the color wheel.
__ __ __ __ 7. Discuss basic display arrangements.
__ __ __ __ 8. Demonstrate use of a color wheel in fashion.
__ __ __ __9. Assemble and arrange merchandise and dismantle various types of displays using planograms.
__ __ __ __10. Explain the key elements of a fashion show.
__ __ __ __11. Implement the key elements of a fashion show in the production of a show including the support of local retail businesses and partners.