



State and federal laws require public schools to release report cards to the public each year. This year, the report card has been updated to reflect changes in reporting directed by the SC Education Oversight Committee. Schools will not be rated for state accountability purposes until Fall 2017 when the state will transition to a single accountability system. The following reports student performance in school year 2014-15.

Grades:	9-12 Career Center	Principal:	David E. Stoudenmire, Jr.
Enrollment:	502 students	Superintendent:	Dr. Rick Maxey
School Phone:	843-488-6600	Board Chair:	Joe DeFeo
School Website:	http://ata.horrycountyschools.net/		



Profile of the SC Graduate

World Class Knowledge

- Rigorous standards in language arts and math for career and college readiness
- Multiple languages, science, technology, engineering, mathematics (STEM), arts and social sciences*

World Class Skills

- Creativity and innovation
- Critical thinking and problem solving
- Collaboration and teamwork
- Communication, information, media and technology
- Knowing how to learn

Life and Career Characteristics

- Integrity
- Self-direction
- Global perspective
- Perseverance
- Work ethic
- Interpersonal skills

WORLD CLASS SKILLS & LIFE AND CAREER CHARACTERISTICS

Our school is helping all students develop the world class skills and life and career characteristics of the Profile of the Graduate by ...

MESSAGE FROM THE PRINCIPAL: Our school is helping all students develop the world class skills and life and career characteristics of the “Profile of the South Carolina Graduate” by the integration of Career and Technology education and academics here at the Academy for Technology and Academics. Each of our eleven majors offers an exciting opportunity to the students in Horry County’s secondary schools a chance to jump start their desired professions. During this two year period at the Academy, students have a chance to begin their journey toward a successful and exciting professional life. In all of these majors, the opportunity exists to prepare for certifications that are recognized statewide or even nationally. In many of the majors these certification tests are taken while still a student at ATA. Through an initiative of our governor, along with the State Department of Education, ATA seniors have participated in the ACTWorkKeys—Work Ready Community Initiative. During the 2013-1014 and 2014-2015 school years, our seniors worked and prepared to take the national work ready certification assessments. This year, 89% of our seniors achieved at least a bronze certificate and the vast majority achieved the silver certificate level. This ACT WorkKeys testing, along with the ACT may become part of the graduation exit requirements during a high school student’s career. It also aligns with our state’s new emphasis on the “Profile of a SC Graduate” with emphasis placed on World Class Knowledge, World Class Skills and Life and Career Characteristics. These characteristics align with our emphasis on ACT WorkKeys, CATE internships, job shadowing and real-world experiences. ATA is where “Successful Careers Begin...” With the Personalized Digital Learning initiative throughout our district, students have used technology in all classes and our teachers are able to provide the necessary one-on-one or small group instruction for those students who need extra assistance. Each student was issued a Dell Venue for his/her use in the classroom with the opportunity to take them home to continue instruction upon paying the insurance fee. We are proud of our school and its accomplishments. As you can see from our statistics, many great things are happening here. Next year promises to be a new, exciting year as we look at our projected growth with the largest junior class ever entering into our majors. Doris Potter Hickman, School Improvement Chair David E. Stoudenmire, Jr., Principal

* 21st Century core courses in Social Sciences include History, Geography, Economics, Government and Civics.

KNOWLEDGE

ACT WorkKeys is a job skills assessment system measuring "real world" skills that employers believe are critical in the workplace. This table below shows the number of certificates at what level earned by **Career and Technology Education (CATE) completers at this Career Center**. Note that these data are self-reported by the Career Center.

In order to receive the National Career Readiness Certificate, a measure that indicates a student has the foundational workplace skills to succeed, a student must take three subtests in WorkKeys: Applied Mathematics, Reading for Information, and Locating Information.

Students can earn certificates at the Platinum, Gold, Silver, and Bronze level on WorkKeys assessments. A designation can only be earned after a student has taken the three subtests required for the National Career Readiness Certificate. The table to the right show the level score requirements for each certificate level.

Number of CATE completers at Career Center earning the National Career Readiness Certificate by Level	
Platinum	0
Gold	23
Silver	102
Bronze	33
Attempted, but no certificate earned	23

* The three core WorkKeys subtests are: Applied Mathematics, Reading for Information, and Locating Information.

Certificate Level	Level Score Requirements
Platinum	Minimum score of 6 on each of the three core subtests*
Gold	Minimum score of 5 on each of the three core subtests*
Silver	Minimum score of 4 on each of the three core subtests*
Bronze	Minimum score of 3 on each of the three core subtests*

Performance of all students at Career Center compared to State Center Average

	Technical Skill Attainment			Graduation Rate			Placement Rate		
	This Center		State Center Average %	This Center		State Center Average %	This Center		State Center Average %
	n	%		n	%		n	%	
All Students	447	96.9%	90.4%	198	91.4%	97.1%	464	99.6%	97.1%

NOTE: n=number of students on which percentage is calculated; t=number of tests taken.

Definitions of Performance Rating Terms

* Technical Skill Attainment - The percentage of students enrolled in career and technology courses at the center who earn a 2.0 or above on the final course grade.

* Graduation Rate - The percentage of 12th grade career and technology students who graduate in the spring.

* Placement Rate - The percentage of career and technology completers available for placement over a 3-year period who are actually placed in postsecondary instruction, military services, or employment. Note: these data are self-reported.

Number of students at Career Center Earning National Industry Certifications

TBD

Abbreviations for Missing Data

N/A-Not Applicable

N/AV-Not Available

N/C-Not Collected

N/R-Not Reported

I/S-Insufficient Sample

OPPORTUNITIES

	Our Center	Change from Last Year	Median Career Center
Students (n = 502)			
Attendance Rate	N/A	N/A	N/A
With disabilities	16.8	No change	16.8
Career/tech students in co-curricular organizations	14.7	Down from 30.0%	14.7
Enrollment in career/technology courses	502.0	Up from 454.0%	502.0
Students participating in work-based experiences	43.4	Up from 22.5%	43.4
Teachers (n = 45)			
Percentage of teachers with advanced degrees	62.2	Up from 57.5%	62.2
Percentage of teachers on continuing contract	66.7	Down from 80.0%	66.7
Teachers returning from previous year	93.5	Up from 91.1%	93.5
Teacher attendance rate	N/A	N/A	N/A
Average teacher salary*	\$56,339	Down 0.4%	\$56,339
Professional development days/teacher	19.4 days	Down from 21.4 days	19.4 days
Center			
Director's years at center	16.0	Up from 15.0	16.0
Dollars spent per pupil**	N/A	N/A	N/A
Percent of expenditures for teachers' salaries**	N/A	N/A	N/A
Percent expenditures for instruction**	N/A	N/A	N/A
AdvancEd (SACS) accreditation	Yes	No change	Yes
Are online or blended (50% online) courses offered	N/A	N/C	N/A
Bandwidth capacity per student	50-100 Mbps	N/C	N/A
District-issued technology devices per teacher	2.8	N/C	N/A
Percent of classrooms with wireless access	51-75%	N/C	N/A
District-issued learning devices per student	1.6	N/C	N/A

* Includes current year teachers contracted for 185 days or more.

** Prior year audited financial data are reported.

Evaluation by Teachers, Students, and Parents**Evaluations by Teachers, Students, and Parents**

	Teachers	Students*	Parents*
Number of surveys returned	47	217	113
Percent satisfied with learning environment	98.0	83.0	95.0
Percent satisfied with social and physical environment	98.0	84.0	90.0
Percent satisfied with school-home relations	92.0	83.0	70.0

* Only students in grade 11 and their parents were included.

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State Ratings History of Center

Year	Absolute Rating	Growth Rating
2014	Excellent	Good
2013	Excellent	Excellent
2012	Excellent	Excellent

Based on state law, schools will not be rated for state accountability purposes until Fall 2017.

Additional Resources

SC State Content Standards
[Family-Friendly Guides to the SC Content Standards](#)
[2014-15 Accountability Manual](#)
[Report Card Data Files](#)
[ESEA Data Files](#)

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