



APPLIED TECHNOLOGY CENTER

2399 West Main Street
Rock Hill, South Carolina

Grades	9-12 Career Center	
Enrollment	1,624 Students	
Director	Don Gillman	803-981-1100
Board Chair	Bob Norwood	803-981-1000
Superintendent	Lynn P. Moody	803-981-1000

THE STATE OF SOUTH CAROLINA 2010 ANNUAL SCHOOL REPORT CARD



RATINGS OVER 5-YEAR PERIOD

YEAR	ABSOLUTE RATING	GROWTH RATING
2010	Good	Below Average
2009	Good	At-Risk
2008	Excellent	Excellent
2007	Good	Below Average
2006	Good	Below Average

DEFINITIONS OF SCHOOL RATING TERMS

- Excellent – School performance substantially exceeds the standards for progress toward the 2020 SC Performance Vision
- Good – School performance exceeds the standards for progress toward the 2020 SC Performance Vision
- Average – School performance meets the standards for progress toward the 2020 SC Performance Vision
- Below Average – School is in jeopardy of not meeting the standards for progress toward the 2020 SC Performance Vision
- At-Risk – School performance fails to meet the standards for progress toward the 2020 SC Performance Vision

SOUTH CAROLINA PERFORMANCE GOAL

By 2010, SC's student achievement will be ranked in the top half of the states nationally. To achieve this goal, we must become one of the fastest improving systems in the country.

SOUTH CAROLINA PERFORMANCE VISION

By 2020 all students will graduate with the knowledge and skills necessary to compete successfully in the global economy, participate in a democratic society and contribute positively as members of families and communities.

ABSOLUTE RATINGS OF CAREER CENTERS*

Excellent	Good	Average	Below Average	At-Risk
17	14	1	4	1

* Ratings are calculated with data available by 03/07/2011.

School Profile

	Our School	Change from Last Year	Median Career Center
Students (n=1,624)			
With disabilities other than speech	10.5%	Down from 15.2%	9.8%
Career/technology students in co-curricular organizations	6.5%	Down from 14.4%	15.0%
Enrollment in career/technology courses	1624	Up from 995	611
Students participating in work-based experiences	35.0%	Down from 71.9%	27.2%
Teachers (n=22)			
Teachers with advanced degrees	18.2%	Down from 22.7%	25.0%
Continuing contract teachers	54.5%	Down from 63.6%	75.0%
Teachers with emergency or provisional certificates	33.3%	Up from 31.8%	21.4%
Teachers returning from previous year	91.8%	Up from 85.1%	91.6%
Teacher attendance rate	97.9%	Up from 95.7%	95.9%
Average teacher salary*	\$47,865	Down 2.4%	\$48,180
Professional development days/teacher	7.5 days	Down from 9.2 days	12.8 days
School			
Director's years at Center	8.0	No Change	6.0
Dollars spent per pupil**	\$2,862	Up 72.6%	\$3,276
Percent of expenditures for teacher salaries**	53.1%	Up from 50.1%	56.9%
Percent of expenditures for instruction**	67.5%	Up from 65.5%	66.6%
Parents attending conferences	100.0%	No Change	94.9%
SACS accreditation	Yes	No Change	Yes

* Includes current year teachers contracted for 185 or more days.

** Prior year audited financial data are reported.

Evaluations by Teachers, Students and Parents

	Teachers	Students*	Parents*
Number of surveys returned	25	235	20
Percent satisfied with learning environment	83.3%	89.3%	94.7%
Percent satisfied with social and physical environment	96.0%	89.6%	90.0%
Percent satisfied with school-home relations	80.0%	87.7%	85.0%

* Only eleventh grade students and their parents were included.

Abbreviations for Missing Data

N/A–Not Applicable N/AV–Not Available N/C–Not Collected N/R–Not Reported I/S–Insufficient Sample

Performance By Student Groups

	Technical Skill Attainment			Graduation Rate			Placement Rate		
	This Center		State Center Average %	This Center		State Center Average %	This Center		State Center Average %
	n	%		n	%		n	%	
All Students	1518	83.9%	86.0%	423	93.9%	95.8%	406	98.3%	96.7%
Students with Disabilities on Diploma Track	163	73.6%	74.1%	31	61.3%	80.3%	13	100.0%	93.5%
Gender									
Male	788	80.5%	83.3%	194	93.3%	94.7%	215	98.1%	97.2%
Female	730	87.5%	89.1%	229	94.3%	96.8%	191	98.4%	96.2%
Racial/Ethnic Group									
White	787	90.9%	89.7%	212	96.7%	97.1%	268	98.9%	97.3%
African American	612	75.2%	80.6%	184	90.2%	93.7%	110	97.3%	95.8%
Asian/Pacific Islander	27	92.6%	92.3%	8	100.0%	98.9%	14	100.0%	96.9%
Hispanic	66	78.8%	87.3%	14	92.9%	96.3%	9	100.0%	97.8%
American Indian/Alaskan	25	80.0%	78.5%	5	100.0%	100.0%	5	80.0%	84.6%
Migrant Status									
Migrant	0	0.0%	100.0%	0.0%	0.0%	100.0%	N/AV	N/AV	N/AV
English Proficiency									
Limited English Proficient	34	85.3%	89.4%	243	95.9%	96.3%	N/AV	N/AV	N/AV
Socio-Economic Status									
Subsidized meals	653	77.2%	81.8%	180	91.1%	94.2%	98	94.9%	95.3%

* n = number of students on which percentage is calculated.

Definitions of Performance Rating Terms

- * Technical Skill Attainment --- The percentage of students enrolled in career and technology courses at the center who earn a 2.0 or above on the final course grade.
- * Graduation Rate --- The percentage of 12th grade career and technology students who graduate in the spring.
- * Placement Rate --- The percentage of career and technology completers available for placement over a 3-year period who are actually placed in postsecondary instruction, military services, or employment.

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Report of Director and School Improvement Council

Dear Parent/Guardian:

Rock Hill School District's Applied Technology Center (ATC) provides career and technical education programs of study for students attending Northwestern, Rock Hill, and South Pointe High Schools. ATC is fully accredited by the Southern Association of Colleges and Schools, and offers a variety of career-based courses, such as Pre-Engineering, Culinary Arts, Television Broadcasting and Production, Vidography and Editing, Commercial Design and Animation, Graphic Design and Printing, Cosmetology, Early Childhood Education, Medical Science Technology, Marketing, Fashion Design, Computer Networking, Pharmacology, Architectural Drafting, Landscape Design, Turf Management, and Materials Handling.

Exposure to these career-related programs provides our students with both theory and practical experiences which help them make informed decisions regarding their eventual career path, as well as the postsecondary experience necessary to achieve their career goals. Making career decisions after high school can be extremely costly in terms of time and expense. By taking courses at ATC, students may experience a variety of career opportunities with little or no expense other than time and effort.

ATC is proud to partner with York Technical College in an Early College initiative that aligns curriculum and course requirements with compatible courses at York Technical College. Participation in the Early College program provides students the option of being dually enrolled in courses to receive both high school and college credit. Most programs of study at ATC offer up to six college credits that may be applied toward a program degree or certification.

Students in each of our programs participate in skills competition across the state and nationally with other students in related career and technical programs. ATC is recognized statewide as being highly competitive in each category. Each year, we have first place winners who represent the state of South Carolina at the summer national skills competition. Each of the eighteen cosmetology students who sat for the state board exam received passing scores.

Our faculty and staff invite the community to visit the school to learn more about how career and technical education is an essential component of every high school student's educational experience. Our mission is to provide every student the opportunity to make the connections between formal education and their eventual career pathway.

Don Gillman, Director
Allan Howie, SIC Chairperson

No Child Left Behind

School Adequate Yearly Progress	N/A
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