

Procedures

Part One

- In this activity, students will explore the impact of the tourism industry on South Carolina's economy, environment, and geographic features. Students will also expand awareness of occupations in the Hospitality and Tourism Career Cluster.
- Review with students the growth of the tourism industry in South Carolina over the past 50 years. Identify key tourist destinations in the state. What were some of the factors that encouraged the growth of tourism (e.g., climate, good road systems, easy access to recreation sites, geographic features such as the coast, people with more leisure time and money to spend, etc.).
- Ask students to brainstorm some of the positive impacts of the growth of tourism and some of the negative impacts. Write the ideas on the board.
- Tell students they are to further research the positive and negative impacts of tourism on one of the following: South Carolina's economy, environment, or geographic features. Have the students select their topic or make assignments. To further focus the research, you might have students target a specific area of state. Suggest various resources for students to use (e.g., textbook and other print materials, State agencies, local chambers of commerce, environmental groups, the Internet, etc.).
- Have students create a chart that compares the positive and negative impacts. They must also provide citations for the sources they used in their research.
- Have students report their findings to the class.

Part Two - Career Development Connections

- Give students a copy of the *South Carolina's Career Clusters* handout and review it with them.
- Discuss the Hospitality and Tourism Career Cluster and have students brainstorm a list of occupations that would be included in the career cluster.
- Have students select at least three occupations in the career cluster that might be of interest to them and complete the *Hospitality and Tourism Cluster* worksheet.
- Remind students that the local Career Center might offer some CTE programs for the Hospitality and Tourism Career Cluster.
- Optional: visit the local Career Center, have students further explore occupations using SCOIS or O*Net or another career information system.

Crosswalks

SC Career Guidance Standard/Competency

Learning to Work Standard 3. Students will explore careers and the connection of school to work.

Competency 3.2. Explain knowledge of career clusters and career resources.

Key Employability Skills

Thinking Skills—Critical thinking

Information Management—Acquires, interprets, and communicates information

South Carolina's Career Clusters

Agriculture, Food & Natural Resources

Processing, production, distribution, financing and development of agricultural commodities and natural resources.

Architecture & Construction

Designing, managing, building and maintaining the built environment.

Arts, A/V Technology & Communications

Creating, exhibiting, performing and publishing multimedia content.

Business, Management & Administration

Organizing, directing, and evaluating functions essential to productive business operations.

Education & Training

Providing education and training services, and related learning support services.

Finance

Financial and investment banking, insurance, and business financial management.

Government & Public Administration

Executing governmental functions at the local, state, and federal levels.

Health Science

Providing diagnostic and therapeutic services, health informatics, support services, and biotechnology research and development.

Hospitality & Tourism

Managing restaurants and other food services, lodging, attractions, recreation events, travel-related services.

Human Services

Providing for families and serving human needs.

Information & Technology

Designing, supporting, and managing hardware, software, multimedia, and systems integration.

Law, Public Safety & Security

Providing legal, public safety, protective, and homeland security services.

Manufacturing

Processing materials into intermediate or final products.

Marketing, Sales & Services

Performing marketing activities to reach organizational objectives.

Science, Technology, Engineering & Mathematics

Performing scientific research and professional technical services.

Transportation, Distribution, & Logistics

Managing movement of people, materials, and goods by road, pipeline, air, rail, and water.

Exploring the Hospitality and Tourism Career Cluster

Name_____

Date_____

Directions: Complete each of the sections below.

1. Describe the general characteristics of occupations in the **Hospitality and Tourism Career Cluster**.

2. List 3 occupations from this career cluster that might be of interest to you.

a. _____

b. _____

c. _____

3. What high school courses would help you prepare for these occupations?

4. What education/training after high school is required for these occupations?

a. _____

b. _____

c. _____