

Local Education Agency Contribution Chart: Making the Most of TeachSC

TeachSC is a multi-stakeholder partnership between the South Carolina Department of Education, TEACH, LEAs, and others. The more partners engage in this initiative, the more they will get out of it. The SCDE asks that each LEA support and amplify our state's recruitment efforts by collaborating with TeachSC on the following activities and engagement opportunities, which have been identified to help grow your own talent pools.

Engagement Opportunity	Description	Value to School/District	Timing (Estimated)
Promote job openings in your district	A featured webpage about teaching jobs in South Carolina links to the CERRA Educator Job Board, where current openings are listed <i>(please be sure to keep your CERRA listings up to date!)</i>	Increase district visibility for aspiring teachers and job seekers by connecting prospects directly to job openings; further support those who are interested in applying for jobs but not yet certified	Ongoing (already live; updated in real time)
Promote events to prospective applicants	Share upcoming events (e.g., career fairs) with the TeachSC team 2-3 weeks prior to event date, which will be marketed to prospective teaching candidates	Increase visibility and attendance to your digital or in-person events when they're promoted on the TeachSC website, as well as through our email and social media channels	Ongoing (as applicable)
"Grow Your Own" support (students) via high school student outreach toolkit	Distribute printed and digital collateral provided by TeachSC, to current students via career counselors, teachers, etc.	Sharing resources with career counselors, teachers, and other district staff so they can share them 1-on-1 with interested students and/or students who they think would make great teachers extends the reach of your student "grow your own" efforts while also helping shape a positive image of teaching. These materials help generate awareness of and shift the perception around teaching, and encourage students to further explore the profession.	Spring 2022
"Grow Your Own" support (school-based personnel) via outreach toolkit and survey	Implement a survey to school-based personnel in order to identify interested staff and connect them with support via TeachSC. Distribute printed and digital collateral (via email, intranets, staff meetings, etc.) to encourage non-certified staff to further explore the opportunity of becoming a teacher.	<p>You already have a group of engaged potential future teachers at your fingertips who are already dedicated to your community: uncertified staff and other members of your school community.</p> <p>TeachSC can provide them with the 1-on-1 support and tools they need to get certified and start teaching in your district more immediately than your students. Targeted efforts in this area can fill critical shortage area vacancies and increase the diversity of teaching staff.</p>	Spring 2022

Connect prospective applicants with TeachSC resources to ensure their eligibility	Ensure that interested but uncertified teaching candidates are connected with TeachSC, by including links to the platform on your website, in emails, on fliers, etc.	There may be people who are interested in applying for a teaching job in your district but who aren't yet certified teachers. Connect them with TeachSC, via links on your website or emails, so that they can learn how to enroll in an alternative or residency program and make themselves eligible for employment in your schools.	Fall and/or Spring
Social media amplification to elevate the perception of teaching	Share TeachSC campaigns (e.g., Hispanic Heritage Month) and content across your social channels.	Increase access to high quality content that promotes the teaching profession and continue to grow your talent pool.	Ongoing
Results counting collaboration	Collaborative data validation to measure the impact of TeachSC on your recruitment efforts.	In order to evaluate the effectiveness of the partnership and set goals for subsequent years, we need a mechanism for counting the number of members of your community who are on their way to becoming teachers. This way, you can recruit them back to your district once they are certified.	Summer 2022
Attend convenings to learn, exchange ideas	Participate in digital and in-person gatherings of TeachSC partners.	Network and brainstorm with other K-12 district partners and EPPs in order to more deeply understand collective impact and identify new opportunities to collaborate around teacher recruitment.	TBD
Other/Piloting (optional)	In order to maximize impact for your school/district, engage with TeachSC to develop and pilot new strategies to identify, cultivate, and convert aspiring teachers as opportunities arise: <ul style="list-style-type: none"> • Partner with Educator Preparation Programs (EPPs) to host tours, virtual events, and info. Sessions for your current students and staff • Host virtual events for alumni who are currently teaching elsewhere or enrolled in EPPs to recruit them back to your district • Identifying EPP partners to collaborate on high school "grow your own" programs for students or non-certified staff (e.g. paraeducators) • Any other ideas you have! 		