



**STATE OF SOUTH CAROLINA**  
**DEPARTMENT OF EDUCATION**

**MEMORANDUM**

**TO:** District Superintendents  
McKinney Vento Coordinators

**FROM:** Dan Ralyea  
Director, Research and Data Analysis

Jewell Stanley  
Director, Federal and State Accountability

**DATE:** February 21, 2024

**RE:** EveryDay Labs Rostering Permission

South Carolina Department of Education (SCDE) has partnered with EveryDay Labs and Education Analytics to provide an attendance support services to McKinney Vento students. This service utilizes contact information and attendance data to communicate with students and their families that are experiencing homelessness. This service meets the Federal Educational Rights and Privacy Act (FERPA) requirements for data disclosure under the exception acting as a school business official (§99.31(a)(1)(i)(B)). SCDE supports the use of the service and is willing to administer the service for the school districts. Prior to releasing personally identifiable information (PII) to a contractor, SCDE is requesting permission to provide the service on behalf of the school district.

By signing below, \_\_\_\_\_ school district is agreeing to allow SCDE to provide this service to our McKinney Vento students.

\_\_\_\_\_  
District Superintendent

Please return the completed application to [mckinneyvento@ed.sc.gov](mailto:mckinneyvento@ed.sc.gov)