

## MEMORANDUM

**TO:** District Superintendents  
Principals  
Military Liaison Officers

**FROM:** Meka Childs  
Director, Office of Education Choice and Family Engagement

**DATE:** March 18, 2025

**RE:** April 2025-Month of the Military Child – “Purple Up! For Military Kids”

On March 25, 2025, Governor Henry McMaster will proclaim April as the ***Month of the Military Child or “Purple Up! For Military Kids”*** in South Carolina to celebrate students whose service member parents serve and protect our country. The proclamation ceremony will take place in the Rotunda at the S.C. State House, located at 1100 Gervais Street, Columbia, SC 29201, at 2:00 p.m. Please note that there is no assigned parking, however we suggest entering the SC State House through the Guest Tours entrance. The attached map of the State House grounds includes the entrance and security checkpoint marked by a ***Yellow Star***.

We hope that schools from around the state of South Carolina will support “Purple Up! For Military Kids” by planning special activities and wearing purple. During your district or school’s designated spirit week, please post pictures of celebrations and activities on your respective websites and social media platforms using ***#PurpleUpSC***. A list of activities to support this special effort for military families may be found at [Month of the Military Child Ideas for 2025](#).

As we continue to support our military families, please contact Dr. Tremekia Priester, South Carolina’s Compact Commissioner Designee, to share district or school-level promotions or receive more information on the military compact or the Purple Star Designation. She can be reached at [SCPurpleStar@ed.sc.gov](mailto:SCPurpleStar@ed.sc.gov).