



STATE OF SOUTH CAROLINA
DEPARTMENT OF EDUCATION

MEMORANDUM

TO: District Superintendents
Principals
Military Liaison Officers

FROM: Aveene Coleman
Interim Director, Office of Student Support

DATE: April 16, 2024

RE: April 2024-Month of the Military Child-"Purple Up! For Military Kids"

On March 26, 2024, Governor Henry McMaster proclaimed April as the ***Month of the Military Child or "Purple Up! For Military Kids"*** in South Carolina to celebrate students whose service member parents serve and protect our country. I hope that schools around the state will support "Purple Up! For Military Kids" by planning special activities and wearing purple, especially during this week during Military Family Spirit Week (April 15-19, 2024).

During spirit week, please post pictures of celebrations and activities on your respective district and school websites and social media platforms, using **#PurpleUpSC**. A list of activities to support this special effort for military families may be found at [Month of the Military Child Ideas for 2024](#).

As we continue to support our military families, please contact Dr. Tremekia Priester, South Carolina's Compact Commissioner Designee, to share district or school-level promotions or receive more information on the military compact or the Purple Star Designation. She can be reached at tkpriester@ed.sc.gov, or visit www.mic3.net.