



S.C. Business and Industry Toolkit National and State CTE Resource Links

Connecting Business and Industry Stakeholders to CTE:

[Business and Industry CTE Partnerships](#): Business and Industry stands to benefit from high-quality CTE programs as well, because such programs provide students with academic, technical, and employability skills that are needed in the workplace. ([ACTE](#))

[Putting Learners First: A Shared Vision for the Future of CTE](#): How industry leaders can help advance putting learning success first. Industry is not only the recipient of CTE's benefits but they are also a critical partner in the success of CTE. High schools and postsecondary institutions need employers and industry partners to help to develop, validate and implement CTE programs to ensure they are high-quality, engaging, and aligned with real-world demands. ([Advance CTE](#))

[CTE Vision Toolkit](#): This set of resources has been assembled to help you share the CTE Vision with the CTE community and other important audiences. Inside this tool kit you'll find a number of valuable resources that have been designed specially to support your efforts—and underscore the importance of CTE for students, businesses and industry, and our economy. ([Advance CTE](#))

[How to Talk about Economic Recovery and CTE](#): CTE is a vital part of the economic recovery conversation. To achieve its full impact and reach, CTE must have a seat at the table when economic recovery plans are being crafted. Further, CTE must be adequately funded to ensure that every learner has equitable access to high-quality CTE programs and related supports that lead to future-proof careers. ([Advance CTE](#))

[CTE's Role in the Workforce and Economic Recovery Video](#): During this time of uncertainty, Career Technical Education (CTE) is more important than ever. The current and projected economic downturn is devastating for many communities, and disproportionately impacting Black and Latina workers, workers with a high school education or less and female workers. CTE is a program that works for both learners and employers, and should be a critical component of America's road to economic recovery. ([Advance CTE](#))

[High Quality CTE-Planning for a COVID-19 Impacted School Year](#) (Recommended review: Questions for Community, Business and Industry Stakeholders pages-44-47).
CTE stakeholders around the country are considering what education might look like during the 2020-21 school year. Whether schools and postsecondary institutions will be able to open fully

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for the next school year using social distancing methods, utilize a blended approach or remain online, there are significant implications for CTE programs, students and educators. ([ACTE Online](#))

Connecting Business and Industry to S.C. CTE:

[S.C. Regional Career Specialists](#): Represent S.C. Regions as intermediaries between education and business and support CTE, school counselor activities, and work-based learning.

[Microburst Learning EmployABILITY Soft Skills Certification](#): Employers require their workforce to demonstrate soft skills in order to be an effective team member in the business/industry environment. Based on over 30 years of soft skills training in the global private business sector, the Microburst Learning Soft Skills certification program cultivates students' soft skills by directly reengineering it from the business world to the world of education.

[Education and Economic Development Act \(EEDA\)](#): The Education and Economic Development Act (EEDA), "Personal Pathways to Success" is a program designed to better prepare South Carolina students for the workforce and post-high-school education through early career planning and an individualized curriculum.

[Perkins V Comprehensive Local Needs Assessment](#): The reauthorization of [Perkins V](#) federal CTE funding requires that local recipients of Perkins funding must complete a Local Needs Assessment which must be included in each local application. There are several requirements for the Local Comprehensive Needs Assessment (CLNA). Collaborative teams of stakeholders including secondary school districts, postsecondary technical colleges, businesses, and workforce and economic development, students and parents in each of the [S.C. Workforce Development Regions](#) are all involved in the CLNA process.

Labor Market Information

SC Department of Commerce Q4 Regional Workforce Snapshots:

[Catawba Workforce Region](#)

[Greenville Workforce Region](#)

[Lowcountry Workforce Region](#)

[Lower Savannah Workforce Region](#)

[Midlands Workforce Region](#)

[Pee Dee Workforce Region](#)

[Santee-Lynches Workforce Region](#)

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[Trident Workforce Region](#)

[Upper Savannah Workforce Region](#)

[Upstate Workforce Region](#)

[Waccamaw Workforce Region](#)

[Worklink \(Pendleton\) Workforce Region](#)

[SC Department of Employment and Workforce \(SCDEW\)](#)

SC Works Labor Market Information and Data Employment statistics, job forecasts, wages, demographics, and other labor market information help public and private organizations, researchers, and others better understand today's complex workforce. You may review and download Labor Market Information, Data Trends, and Community Profiles.

[U.S. Department of Labor and Statistics](#)

The Bureau of Labor Statistics measures labor market activity, working conditions, price changes, and productivity in the U.S. economy to support public and private decision making. You may review the [BLS Statistics by Occupation](#).

SC Business and Industry Associations

[SC Business and Industry Associations](#): Listing of Business and Industry Associations with websites.