

**MERCHANDISING
COURSE CODE: 5430
ADDITIONAL MATERIALS AND RESOURCES**

INSTRUCTIONAL MATERIALS

CTSO's:

[DECA](#)

[FBLA](#)

[BPA](#)

RESOURCES:

[ICEV](#)

MERCHANDISING FUNDAMENTALS

[The Business of Fashion](#)

[National Retail Federation](#)

[Edited: Competitor and Enterprise Retail Analysis](#)

MERCHANDISE BUYING

[Women's Wear Daily](#)

MERCHANDISE PRICING

[The Business of Fashion](#)

MERCHANDISE BRANDING

[Women's Wear Daily](#)

PRODUCT/SERVICE PLANNING AND DEVELOPMENT

[Edited: Competitor and Enterprise Retail Analysis](#)

PROFESSIONAL DEVELOPMENT

[SCOIS](#) (need login)

[O*Net Online](#)

VISUAL MERCHANDISING AND DISPLAY

[VMSD: Digital Magazine used in Merchandising](#)