

**FASHION MARKETING
COURSE CODE: 5410
ADDITIONAL MATERIALS AND RESOURCES**

Instructional Materials

CTSO's:

[SC DECA](#)

[SC FBLA](#)

RESOURCES:

[ICEV](#)

[Knowledge Matters: Fashion Virtual Business simulation](#)

[Teacher Pay Teachers: Fashion Marketing resources and worksheets](#)

LITERATURE:

Allure.
Bride's Magazine
Esquire
Essence
Flaunt Magazine
Glamour
GQ: Gentlemen's Quarterly
Harper's Bazaar
Vogue
InStyle
Marie Claire

EQUIPMENT LISTING:

Bust Form (1 per 5 students)
4-5 sewing machines