

EVENT AND ENTERTAINMENT MANAGEMENT STUDENT PROFILE

Course Code - 5475

Student's Name/Initials	Date	Teacher's Name/Initials	Date
<p>Complete the student profile by inserting the representative letter in the space provided and completing all other information requested.</p> <p>E – Exceeds Performance Requirements (80-100): Work that is above the criteria of the standard. M – Meets Performance Requirements (70-79): Work that meets the criteria of the standard. B – Below Performance Requirements (69 and below): Work that fails to meet the criteria of the standard.</p>			
B. EVENTS AND ENTERTAINMENT SEGMENTS	E	M	B
B1. Differentiate between various event and entertainment segments.			
1. Identify various event and entertainment segments and their relationships. 2. Compare events in relation to budgets, size, and audience.	Comments:		
C. PLANNING AND PRODUCTION	E	M	B
C1. Analyze the fundamental purpose and basic organizational structure of events and entertainment options.			
1. Compare the working relationship and communication needed between departments, clients, service providers, or governmental agencies. 2. Manage event layout and design for events. 3. Explore the equipment, supplies, merchandise options, and technology used in events. 4. Examine the role of third party event coordinators. 5. Identify the forms and records necessary in event planning. 6. Prepare budgets and plans for various events.	Comments		
D. FOOD AND BEVERAGE OPERATIONS	E	M	B
D1. Differentiate food and beverage operations in the event and entertainment industry.			
1. Examine food and beverage operations in various contexts. 2. Examine the equipment and supplies used in food and beverage operations. 3. Compare costs, pricing, market demands, and marketing strategies to manage profitability in food and beverage operations. 4. Explain the importance of proper sanitation in food	Comments:		

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and beverage operations.	
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E. MANAGEMENT SERVICES		E	M	B
E1. Evaluate management techniques that promote client or service provider satisfaction.				
<ol style="list-style-type: none"> 1. Analyze required financial management skills in event and entertainment segments. 2. Explain required sales and marketing skills in event and entertainment segments. 3. Describe required human resource skills in event and entertainment segments. 4. Demonstrate required technology skills in event and entertainment segments. 5. Identify concepts and principles associated with exceptional customer service. 6. Evaluate the effectiveness of quality service. 	Comments:			
F. SAFETY AND SECURITY		E	M	B
F1. Assess common safety and security policies and procedures used in the event and entertainment industry.				
<ol style="list-style-type: none"> 1. Examine the role of OSHA and DHEC regulations and standards. 2. Identify risk management policies, procedures, and practices to ensure efficiency, profitability, and success. 3. Analyze safety policies and procedures for different venues. 4. Identify effective protocol for emergency situations. 5. Identify legal implications involved in the event and entertainment industry. 	Comments:			
G. TRENDS IN EVENT AND ENTERTAINMENT		E	M	B
G1. Critique current trends in the event and entertainment industry.				
<ol style="list-style-type: none"> 1. Investigate current trends in the event and entertainment industry. 2. Evaluate the effects of current events on the event and entertainment industry. 3. Describe the impact of globalization on the event and entertainment industry. 	Comments:			

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H. EVENT AND ENTERTAINMENT CAREERS		E	M	B
H1. Evaluate career development and employability skills.				
<ol style="list-style-type: none">1. Research career pathways within the event and entertainment management industry.2. Identify education and training requirements for various careers/positions in event and entertainment management.3. Exhibit personal traits to foster career advancement.4. Analyze methods of addressing internal workplace-related issues.5. Explain professional and workplace ethics and legal responsibilities.		Comments:		