

## **FUNDAMENTALS OF BUSINESS, MARKETING, AND FINANCE ADDITIONAL MATERIALS AND RESOURCES**

### [Instructional Materials](#)

#### **CTSO's:**

[Future Business Leaders of America \(FBLA\)](#)

[SC FBLA](#)

[DECA](#)

[Business Professionals of America](#)

#### **ASSESSMENTS:**

Exploring Business and Marketing, [Precisions Exams by YouScience](#)

[Financial Literacy by Everfi](#)

#### **WEB TOOLS:**

[Digital Curriculum for CTE & Elective Teachers | AES](#)

Business e-learning and curriculum

[ICEV: CTE Curriculum and Instructional Materials](#)

[EverFi](#)

#### **ACCOUNTING FUNDAMENTALS**

[Classroom Materials for Accounting Educators](#)

[Accounting Education Resource Guide](#)

[Accounting Tools for Educators](#)

[Top 3 Basic Accounting Lesson Plans for High School](#)

## **BUSINESS MANAGEMENT AND OPERATIONS**

[8 Ways Technology Is Changing Business](#)

[TED Talks | How Technology Affects Business](#)

[Small Business Administration](#)

## **CAREER PLANNING AND DEVELOPMENT**

Electronic Portfolios:

Tallo

SCOIS

Padlet

Monster.com

LinkedIn

“The Seven Habits of Highly Effective Teens” by Steve Covey

[O\\*Net used for Career Research](#)

## **ECONOMIC FUNDAMENTALS**

[SC Economics](#)

[EconEdLink](#) resources in Economic Education for 9-12

[Federal Reserve](#), Tools for Teaching with FRED (Federal Reserve Economic Data)

[Foundation for Teaching Economics \(FTE\)](#)

[Fundamental Principles & Characteristics of the US Economy](#)

[Outline of the US Economy](#)

[Lesson 2: Roles and Responsibilities in a Free Enterprise System](#)

[Economic Systems](#)

[Globalization Benefits and Challenges | Principles of Marketing](#)

[Boosting the Economy: The Impact of US Government Spending Plans](#)

## **ENTREPRENEURSHIP**

[Network for Teaching Entrepreneurship \(NFTE\)](#)

[Entrepreneurship Education, YesCarolina](#)

October, 2021

[Small Business Administration](#)

“7 Skills to Make Mills” by Brooks Harper

## **FINANCIAL PLANNING**

[Everfi Achieve: Financial Resources](#)

[Using Credit](#)

[Simple Interest vs. Compound Interest: What's The Difference?](#)

[Next Gen Financial Literacy Teacher Resources](#)

[Retirement \(Utah lesson plans\)](#)

## **INSURANCE AND RISK MANAGEMENT**

[Risk Management in Finance](#)

[FEMA](#)

[The Institutes Griffith Foundation-online curriculum](#)

[Nebraska Department of Education](#)

[South Carolina Department of Insurance](#)

[South Carolina Department of Insurance Producer Licensing Website](#)

[Department of Insurance Price Comparison Tool](#)

[Department of Insurance Property, Casualty, Surety and Marine Insurance Producer Content Outline](#)

[South Carolina Department of Labor, Licensing and Regulation](#)

## **INTERNATIONAL BUSINESS**

[Entrepreneurship 101: International Entrepreneurship](#)

[Global Market Finder](#)

[Importing and Exporting](#)

[International Trade Teacher Resources](#)

[Scholastic Teaching Resources on Multiculturalism](#)

[TedTalks on Global Economy](#)

## **MARKETING FUNDAMENTALS**

[Business Marketing Basics Lesson Plans - Videos & Lessons](#)

[7 Best Marketing Lesson Plans and Projects for High School](#)

[About Promotion & Brand Awareness](#)

[41 Must Have Digital Marketing Tools to Help You Grow](#)

[Virginia Related Resources for Digital Marketing](#)

American Marketing Association Marketing Case studies  
[Ted Talks](#)

[Cold Calling techniques: YouTube](#)

## **SOCIAL RESPONSIBILITY AND BUSINESS ETHICS**

Various Youtube videos

[Business Lesson Plan Title of Lesson: Ethics and Social Responsibility](#)

## **TEACHER PEDAGOGY APPS:**

[Kahoot: Online interactive classroom activities](#)

[Quizlet \(vocabulary word building\)](#)

<http://www.padlet.com>

[Socrative Quiz Builder](#)