

FASHION DESIGN AND APPAREL CONSTRUCTION 1

Ready to create your own look? Tired of having clothes that don't fit? Make a skirt or vest out of your dad's old neckties. Open the world of fashion from your own closet. Fashion Design and Apparel Construction 1 focuses on the study of the fashion and garment industry with emphasis on the basics of design and construction. Students develop a global view and weigh design decisions within the parameters of ecological, socio-economic, and cultural contents. Concepts are applied with hands-on learning experiences as students study career pathways, textiles, fashion design, apparel construction, consumer behavior, products, and materials of the fashion industry. Projects are integrated throughout the course work and at least one garment will be completed. South Carolina standards for English/Language Arts, Mathematics, Science, Social Studies, and Visual Arts are reinforced. The Family and Consumer Sciences student organization Family, Career, and Community Leaders of America (FCCLA) greatly enhances this curriculum.

CIP Code:	500407
Course Code:	5710
Credit:	1 (120 hours), 2 (240 hours), 3 (360 hours)
National Certification:	Fashion, Textiles, and Apparel http://www.aafcs.org/CredentialingCenter/fashion_textiles_apparel.asp
Recommended grades:	10-12
Recommended class size:	20
Prerequisite:	None
Course product:	Career portfolio
Textbook Information:	http://www.mysctextbooks.com

Employment Opportunities

Secondary Education:	alterations assistant, assistant buyer, computer textile design assistant, customer service, entrepreneur, fashion assistant, fashion design assistant, finisher, home-sewing industry, marker, merchandiser, pattern grader, presser, quality control inspector, retail salesperson, sales associate, sewing machine operator, spreader, textile machine operator, trimmer, wardrobe helper
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Postsecondary Education:	advertising, alterations expert, alterations specialist, assistant costume designer, assistant department manager, assistant designer, assistant photographer, assistant store manager, buyer, comparison shopper, computer imaging consultant, county extension agent, custom tailor assistant, department manager, dresser, diagram artist, display designer, display manager, district manager, dyer, educational representative, entrepreneur, fashion buyer, fashion coordinator, fashion editor, fashion illustrator, jobber, layout designer, market analyst, merchandise displayer, merchandiser, monogrammer, personal shopper, photographer, photo stylist, piece goods buyer, props designer/maker, regional manager, sample maker or cutter, sketcher, showroom salesman, store manager, textile technician, technical writer, vice-president operations, wardrobe mistress, wardrobe supervisor, window dresser
Postgraduate Education:	art director, costume curator, custom tailor, fashion designer, fashion information costume director, entrepreneur, fashion journalist, fashion artist, fashion merchandiser, manufacturer's representative, merchandising director, production and costume design, textile designer, textile scientist, textile colorist, wardrobe supervisor

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PROGRAM LEARNING OUTCOMES: WORKPLACE READINESS SKILLS

PERSONAL QUALITIES AND PEOPLE SKILLS

1. **Positive Work Ethic:** Comes to work every day on time, is willing to take direction, and is motivated to accomplish the task at hand
2. **Integrity:** Abides by workplace policies and laws and demonstrates honesty and reliability
3. **Teamwork:** Contributes to the success of the team, assists others, and requests help when needed
4. **Self-Representation:** Dresses appropriately, has a positive attitude, and uses language and manners suitable for the workplace
5. **Diversity Awareness:** Works well with all customers and coworkers
6. **Conflict Resolution:** Negotiates diplomatic solutions to interpersonal and workplace issues
7. **Creativity and Resourcefulness:** Contributes new ideas and works with initiative

PROFESSIONAL KNOWLEDGE AND SKILLS

8. **Speaking and Listening:** Follows directions and communicates (verbally and body language) effectively with customers and fellow employees
9. **Reading, Researching, and Writing:** Reads, researches, and interprets workplace documents and writes clearly
10. **Critical Thinking and Problem Solving:** Analyzes and resolves problems that arise in completing assigned tasks
11. **Health and Safety:** Follows safety guidelines and manages personal health
12. **Organizations, Systems, and Climates:** Identifies "big picture" issues and his or her role in fulfilling the mission of the workplace
13. **Lifelong Learning:** Continually acquires new industry-related information and improves professional skills
14. **Job Acquisition and Advancement:** Prepares to apply for a job and to seek promotion and accepts feedback gracefully and applies the feedback to foster professional growth.
15. **Time, Task, and Resource Management:** Organizes and implements a productive plan of work
16. **Mathematics:** Uses mathematical reasoning to accomplish tasks
17. **Customer Service:** Identifies and addresses the needs of all customers, providing helpful, courteous, and knowledgeable service

TECHNOLOGY KNOWLEDGE AND SKILLS

18. **Job-Specific Technologies:** Selects and safely uses technological resources to accomplish work responsibilities in a productive manner
19. **Information Technology:** Uses computers, file management techniques, and software/programs effectively
20. **Internet Use and Security:** Uses the Internet appropriately for work

FASHION DESIGN AND APPAREL CONSTRUCTION 1

A. ACADEMICS FOR ALIGNMENTS

B. CAREER AND PROFESSIONAL PRACTICES

FDAC1B1. Analyze career pathways and professional character traits in the costume, fashion, and textile industries.

1. Identify careers in the costume, fashion, and textile industries.
2. Differentiate costume, fashion, and textile career pathways.
3. Explain professional skills associated with the costume, fashion, and textile careers.
4. Analyze professionalism as related to the costume, fashion, and textile industries.
5. Assess the importance of written and verbal communication skills in the industries.
6. Develop a personal career and professional characteristics vision.

C. FASHION INDUSTRY

FDAC1C1. Explain the components of the fashion industry.

1. Sequence the history of the fashion industry.
2. Summarize the social and psychological aspects of dress.
3. Assess current and forecast future trends.
4. Compare ready-to-wear and custom apparel production.
5. Determine valid research methods used in the fashion industry.
6. Organize and design a fashion production.

D. FIBERS & FABRICS

FDAC1D1. Evaluate fibers, and fabrics for apparel use.

1. Identify natural fibers, synthetic fibers and their origins.
2. Explain the performance characteristics of natural and synthetics fibers.
3. Chart fabric swatches with associated characteristics and uses.
4. Research global textile legislation, labeling, and product care.
5. Critique fabrics used in manufactured apparel.
6. Justify most appropriate fiber, fabric, and care requirements for end use apparel product.

E. FASHION DESIGN TECHNIQUES

FDAC1E1. Apply technical design skills to develop a product.

1. Describe design techniques used in the costume, fashion, and textile industries.
2. Discuss the elements and principles of design.
3. Develop technical skills to design original fashion croquis.
4. Analyze design processes and skills to develop a product.
5. Critique the elements and concepts of a design.
6. Generate design concepts by applying technical skills.

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F. CONSTRUCTION TECHNIQUES

FDAC1F1. Demonstrate mastery of technical construction skills.

1. Identify apparel industry standards.
2. Select appropriate measurement skills when planning, preparing, and sewing apparel.
3. Apply sewing machine techniques.
4. Choose appropriate alteration methods.
5. Choose specialized sewing techniques of apparel production.
6. Construct garments with professional form and function.

G. MARKETING/MERCHANDISING

FDAC1G1. Evaluate marketing and merchandising strategies for apparel products.

1. Identify methods for marketing apparel products.
2. Describe the components of the consumer decision-making process.
3. Calculate operational costs such as markups, mark downs, cash flow, and other factors affecting profit.
4. Illustrate the influences of consumer behavior and cultural diversity as a factor in marketing and merchandising.
5. Assess ethical considerations for merchandising apparel and textile products.
6. Plan a fashion promotion that demonstrates effective advertising, publicity, visual, and video merchandising.