FASHION DESIGN & APPAREL CONSTRUCTION 2

Design and make your own prom dress or outfit! Professionalism is showcased as preparations are made to enter the world of fashion design and apparel construction. Unfold the world of fashion merchandising and marketing. The skills of fashion design and apparel construction are refined. Creativity is on the runway in this hands-on course. Emphasis is placed on the development of problem solving, decision-making and technological applications in a real-world context. South Carolina standards for English/Language Arts, Mathematics, Science, Social Studies, and Visual Arts are reinforced. The Family and Consumer Sciences student organization Family, Career, and Community Leaders of America (FCCLA) greatly enhances this curriculum.

CIP Code: 500407

Course Code: 5711

Credit: 1 (120 hours), 2 (240 hours), 3 (360 hours)

National Certification: Fashion, Textiles, and Apparel
http://www.aafcs.org/CredentialingCenter/fashion_textiles_apparel.asp

Recommended grades: 11-12

Recommended class size: 20

Prerequisite: Fashion Design and Apparel Construction 1

Course product: Career portfolio

Textbook Information: http://www.mysctextbooks.com

Employment Opportunities

Secondary Education: alterations assistant, assistant buyer, computer textile design assistant, customer service, entrepreneur fashion assistant, fashion design assistant, finisher, home-sewing industry, marker, merchandiser, pattern grader, presser, quality control inspector, retail salesperson, sales associate, sewing machine operator, spreader, textile machine operator, trimmer, wardrobe helper

Postsecondary Education: advertising, alterations expert, alterations specialist, assistant costume designer, assistant department manager, assistant designer, assistant photographer, assistant store manager,

buyer, comparison shopper, computer imaging consultant, county extension agent, custom tailor assistant, department manager, dresser, diagram artist, display designer, display manager, district manager, dyer, educational representative, entrepreneur, fashion buyer, fashion coordinator, fashion editor, fashion illustrator, jobber, layout designer, market analyst, merchandise displayer, merchandiser, monogrammer, personal shopper, photographer, photo stylist, piece goods buyer, props designer/maker, regional manager, sample maker or cutter, sketcher, showroom salesman, store manager, textile technician, technical writer, vice-president operations, wardrobe mistress, wardrobe supervisor, window dresser

Postgraduate Education: art director, costume curator, custom tailor, fashion designer, fashion information costume director, entrepreneur, fashion journalist, fashion artist, fashion merchandiser, manufacturer's representative, merchandising director, production and costume design, textile designer, textile scientist, textile colorist, wardrobe supervisor

FASHION DESIGN & APPAREL CONSTRUCTION 2

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FASHION DESIGN & APPAREL CONSTRUCTION 2

PROGRAM LEARNING OUTCOMES: WORKPLACE READINESS SKILLS

PERSONAL QUALITIES AND PEOPLE SKILLS

1. **Positive Work Ethic:** Comes to work every day on time, is willing to take direction, and is motivated to accomplish the task at hand
2. **Integrity:** Abides by workplace policies and laws and demonstrates honesty and reliability
3. **Teamwork:** Contributes to the success of the team, assists others, and requests help when needed
4. **Self-Representation:** Dresses appropriately, has a positive attitude, and uses language and manners suitable for the workplace
5. **Diversity Awareness:** Works well with all customers and coworkers
6. **Conflict Resolution**: Negotiates diplomatic solutions to interpersonal and workplace issues
7. **Creativity and Resourcefulness**: Contributes new ideas and works with initiative

PROFESSIONAL KNOWLEDGE AND SKILLS

8. **Speaking and Listening**: Follows directions and communicates (verbally and body language) effectively with customers and fellow employees
9. **Reading, Researching, and Writing**: Reads, researches, and interprets workplace documents and writes clearly
10. **Critical Thinking and Problem Solving:** Analyzes and resolves problems that arise in completing assigned tasks
11. **Health and Safety:** Follows safety guidelines and manages personal health
12. **Organizations, Systems, and Climates:** Identifies "big picture" issues and his or her role in fulfilling the mission of the workplace
13. **Lifelong Learning:** Continually acquires new industry-related information and improves professional skills
14. **Job Acquisition and Advancement:** Prepares to apply for a job and to seek promotion and accepts feedback gracefully and applies the feedback to foster professional growth.
15. **Time, Task, and Resource Management:** Organizes and implements a productive plan of work
16. **Mathematics:** Uses mathematical reasoning to accomplish tasks
17. **Customer Service:** Identifies and addresses the needs of all customers, providing helpful, courteous, and knowledgeable service

TECHNOLOGY KNOWLEDGE AND SKILLS

18. **Job-Specific Technologies:** Selects and safely uses technological resources to accomplish work responsibilities in a productive manner
19. **Information Technology**: Uses computers, file management techniques, and software/programs effectively
20. **Internet Use and Security:** Uses the Internet appropriately for work

FASHION DESIGN & APPAREL CONSTRUCTION 2

A. ACADEMICS FOR ALIGNMENTS

B. CAREER AND PROFESSIONAL PRACTICES

FDAC2B1. Create a comprehensive occupation plan for selected careers in the costume, fashion and textile industries.

1. Identify professional industry trends.
2. Describe the steps in developing a career plan.
3. Predict possible career opportunities based on industry trends.
4. Correlate time management skills to success in the industry.
5. Assess professional characteristics essential to a successful career.
6. Model professional behaviors in personal and professional settings.

C. FASHION INDUSTRY

FDAC2C1. Integrate components of the fashion industry into a culminating project.

1. Incorporate global concepts and awareness.
2. Apply selected ready-to-wear and custom methods.
3. Apply quality control and construction analysis.
4. Implement researched government regulations and operational procedures.
5. Estimate apparel production costs.
6. Plan, create, and produce a fashion production.

D. FIBERS & FABRICS

FDAC2D1. Apply textile industry standards to create an apparel product.

1. List fabric characteristics for specific apparel products.
2. Explain the ways fiber fabric, textile, pattern, and finish can affect visual appearance.
3. Select appropriate fabric for specific apparel use based on industry recommendations.
4. Justify fabric selection for specific apparel use.
5. Create apparel products based on suitable fabric characteristics.
6. Integrate common generic textile fabric terminology in discussions, writings, and presentations.

E. FASHION DESIGN TECHNIQUES

FDAC2E1. Demonstrate advanced design skills to develop a product.

1. Describe advanced processes for creating fashion designs.
2. Deconstruct existing products to create a new upcycled product using advanced design methods.
3. Apply technology to fashion design.
4. Produce designs that integrate advanced skills and processes.
5. Create a portfolio of design and visual arts products.
6. Develop a fashion showcase to display finished designs.

F. CONSTRUCTION TECHNIQUES

FDAC2F1. Integrate industry standards in the construction process.

1. Demonstrate understanding of industry standards.
2. Distinguish hand stitching techniques for various types of fabrics.
3. Calculate material and labor costs to determine wholesale and retail pricing.
4. Choose appropriate advanced sewing machine techniques.
5. Evaluate specialized sewing techniques.
6. Produce a high-end garment meeting industry standards.

G. MARKETING/MERCHANDISING

FDAC2G1. Create a marketing campaign for apparel products.

1. Analyze marketing strategies for apparel products.
2. Integrate merchandising concepts in a marketing campaign.
3. Outline a marketing plan for a specific apparel product.
4. Calculate the costs of the marketing campaign.
5. Evaluate effectiveness of the marketing plan.
6. Revise marketing plan to address a different target market.