



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act of 2022 and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose

Organization Information

Entity Name	South Carolina Football Hall of Fame, Inc
Address	1 Whitsett St.
City/State/Zip	Greenville, SC 29601
Website	www.scfootballhof.org
Tax ID#	46-2381743
Entity Type	Nonprofit Organization

Organization Contact Information

Contact Name	David S. Wyatt
Position/Title	Chairman and President
Telephone	8642509780
Email	wyatt@scfootballhof.org

Plan/Accounting of how these funds will be spent:

Description	Budget	Explanation
Video Production and Editing for 20 1-minute produced leadership videos	\$440,000.00	This includes field production, rentals, content shoots, storyboards, content research, and travel etc. for on-site production and interviews for 20 videos.
Equipment/Pre-Production Research	\$215,000.00	Digital production, build and design of videos, media storage, production fees, storyboards, legal and insurance fees etc.
Marketing of the Leadership Minute- 20 videos	\$250,000.00	Media buys for static billboards, TV and radio ads, social media boosts, etc.
Grand Total	\$905,000.00	

Please explain how these funds will be used to provide a public benefit:

The SCFHOF Leadership Minute will be professionally created as part of the Bridge Builder Excellence Award Program and feature messaging that covers a variety of leadership and educational information, crucial to building a successful and knowledgeable student. We plan to release 10 videos during the 2025 Fall Semester and 10 more videos during the 2026 Spring Semester. The SCFHOF Leadership Minute will be accessible to all South Carolina students; additionally, these videos will be available and marketed through social media, print, billboard, broadcast tv, and other SCFHOF platforms throughout the state of South Carolina. The Leadership Minute will focus on topics and themes regarding leadership, literacy, career readiness, math, workforce development, and mental and physical health and well-being. The topics and themes will be written and developed by well-known and knowledgeable professionals from all over South Carolina in their respective fields. We will be obtaining input and guidance from educators and other leaders to synchronize ideas in a way that best accomplishes the educational goals for South Carolina and our students. The 20 one-minute leadership videos will be created and marketed to South Carolina students aged 7-12 featuring football leaders in the state. They will reinforce the foundation of education and preparation through the influence of football, to reach the SCFHOF goal of South Carolina to being among the top 10 in college and career readiness. These influential football leaders will help capture the attention of the students and encourage their participation and improvement in education and workforce development.

Organization Certifications

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.


Organization Signature

David S. Wyatt
Printed Name

Chairman
Title

9/19/2024
Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act of 2022.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2023.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act of 2022.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2023.


Agency Head Signature

Oct 29, 2024
Date

Ellen E. Weaver
Printed Name