

Healthy Fundraising Ideas and Resources

Best Practices for healthy school fundraisers from schools across the nation. Resources and ideas to make your next fundraiser healthy and successful.

[Five Steps to Healthy Fundraising](#)

[STEPS TO SUCCESSFUL FUNDRAISING: Healthy Fundraising solutions](#)

Resources include the [Smart Snacks Product Calculator](#), the only tool verified by the USDA as accurate for assessing whether beverage, snack, side, or entrée items are compliant with USDA nutrition standards; the [Product Navigator](#), an online catalog that features food and beverage products that meet USDA standards, and the [Healthier Generation Store](#) with Amazon Business, an online store dedicated to providing schools, PTAs/PTOs and out-of-school time programs with access to products that meet USDA standards with free 2 day delivery for orders of \$25 or more.

The new [Smart Snacks in School nutrition standards](#) help schools to make the healthy choice the easy choice by offering students more of the foods and beverages we should be encouraging – whole grains, fruits and vegetables, leaner protein, lower-fat dairy – while limiting foods with too much sugar, fat and salt.

[USDA guidance on Fundraisers and Smart Snacks](#): Foods Not Intended for Consumption at School.

[Best Practices for profitable fundraising](#)

Smart Snack Standards Updates

Restocking Smart Snacks? Check out Team Nutrition's [A Guide to Smart Snacks in School](#) for School Year 2019–2020. This updated guide provides tips on how to select foods for school vending machines, fundraisers, and snack bars that meet Smart Snacks standards. [View online](#) or [order in print](#).