

**GLOBAL BUSINESS**  
**ACTIVITY COURSE CODE: 5440**

**COURSE DESCRIPTION:** This is an online course for high school students designed to help them learn about and prepare for an increasingly global future; to meet and exceed their state educational standards; and to enjoy a wide range of project-based assignments and activities that bring world trade, entrepreneurialism and global markets to life.

**OBJECTIVE:** Given the necessary equipment, supplies, and facilities, the student will complete all of the following core standards successfully.

**RECOMMENDED GRADE LEVEL:** 11-12

**COURSE CREDIT:** 1 unit

**PREREQUISITE:** n/a

**COMPUTER REQUIREMENT:** one computer per student; Internet access

**RESOURCES:**

This course is delivered as an online class using the Moodle platform.

Materials and training are available from the SC Council on Economic Education.

[www.sceconomics.org](http://www.sceconomics.org)

**OTHER RESOURCES:**

[www.mysctextbooks.com](http://www.mysctextbooks.com)

**A. SAFETY AND ETHICS**

1. Identify major causes of work-related accidents in offices.
2. Describe the threats to a computer network, methods of avoiding attacks, and options in dealing with virus attacks.
3. Identify potential abuse and unethical uses of computers and networks.
4. Explain the consequences of illegal, social, and unethical uses of information technologies, e.g., piracy; illegal downloading; licensing infringement; and inappropriate uses of software, hardware, and mobile devices.
5. Differentiate between freeware, shareware, and public domain software copyrights.
6. Discuss computer crimes, terms of use, and legal issues such as copyright laws, fair use laws, and ethics pertaining to scanned and downloaded clip art images, photographs,

documents, video, recorded sounds and music, trademarks, and other elements for use in Web publications.

7. Identify netiquette including the use of email, social networking, blogs, texting, and chatting.
8. Describe ethical and legal practices in business professions such as safeguarding the confidentiality of business-related information.

## **B. EMPLOYABILITY SKILLS**

1. Identify positive work practices, e.g., appropriate dress code for the workplace, personal grooming, punctuality, time management, and organization.
2. Demonstrate positive interpersonal skills, e.g., communication, respect, and teamwork.

## **C. STUDENT ORGANIZATIONS**

1. Explain how related student organizations are integral parts of career and technology education courses.
2. Explain the goals and objectives of related student organizations.
3. List opportunities available to students through participation in related student organization conferences/competitions, community service, philanthropy, and other activities.
4. Explain how participation in career and technology education student organizations can promote lifelong responsibility for community service and professional development.

## **D. UNDERSTANDING WORLD TRADE**

1. Define global business terms, including domestic and international trade.
2. Identify global business concepts and problems, including worker migration, foreign outsourcing, and globalization and the environment.
3. Discuss what goods and services are imported into their local community
4. Discuss a product or service that is imported in the local community
5. Describe the import process of an identified product or service transported to the local community and in the United States.

## **E. THE GLOBAL ECONOMY**

1. Understand the basics of economics.
2. Describe how economic decisions are made.

3. Define key terms used in the course and the literature of global markets.
4. Compare information to explore economic systems.
5. Analyze how markets develop and are influenced by current events.
6. Identify the connection between current events and economic resources.

#### **F. CULTURE INFLUENCES ON GLOBAL BUSINESS**

1. Discuss the cultural, value, and etiquette considerations and issues which affect international trade.
2. Identify and discuss the effects of multi-culturally appropriate communication and the effects to world trade and business activities.
3. Identify and discuss the effects of cultural experiences and background on communication.
4. Identify skills and attributes required in a specific career related to global economics and international trade.
5. Discuss the roles and responsibilities of global trade organizations.
6. Identify the connection between a local business and selected professional organizations.

#### **G. GOVERNMENT AND GLOBAL BUSINESS**

1. Discuss the role of the government.
2. Identify the impact of politics and global business.
3. Discuss the origin and impact of NAFTA.
4. Understand foreign exchange rates, foreign currency and balance of payments.
5. Identify trade barriers.

#### **H. LEGAL AGREEMENTS AROUND THE WORLD**

1. Identify legal systems and liabilities of the global economy.
2. Identify legal frameworks for property and contracts.
3. Discuss resolving legal differences.
4. Discuss custom services, tariffs and duty payments in the context of legal agreements between nations.

#### **I. THE ORGANIZATION OF GLOBAL BUSINESS**

1. Identify and discuss the role of global entrepreneurs.
2. Discuss types of entrepreneurial businesses.
3. Explain independent business organization considerations.

4. Outline career opportunities connected to global markets and international business.

Reviewed February 2010

Revised July 2009